70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

City of Barrie

Minutes - Final

Communities in Bloom Committee

Thursday, July 15, 2021 | **4:00 PM** | **Virtual Meeting**

For consideration by the City Building Committee on September 21, 2021.

The meeting was called to order by the Chair, K. Bagnell at 4:14 p.m. The following were in attendance for the meeting:

Present: 5 - K. Bagnell
Councillor A. Kungl
A. VanderWerf
D. Brooke-Bagnell
D. Ramsay

Absent: 1 - J. Brady

STAFF:
Committee Support Clerk, B. Thompson
Parks Horticulture Foreperson, M. Boyd

The Communities in Bloom Committee met and reports as follows:

CIB NATIONAL PROGRAM UPDATE

Mona Boyd, Parks Horticulture Foreperson provided an update to the Committee and confirmed that there is no expectation of a virtual tour of the City by the head office for the Communities in Bloom (CIB). It was explained that photographs are encouraged to be sent in for their website.

STATUS OF PARTICIPANTS

The Committee discussed how photographs are being submitted by participants. Ms. Boyd mentioned that there is a collage that has been started on the website that showcases new and unique displays.

The Committee further discussed a digital copy of the profile book being created to help showcase different opportunities, what is being done, and the photographs on the CIB website.

SIGNAGE FOR PARTICIPANTS

Ms. Boyd presented new signage to the Committee for the participants. Councillor Kungl offered to help promote and hand out the signs.

The Committee discussed the signage and agreed to defer this item to the next meeting.

PROMOTIONAL OPPORTUNITIES AND SUGGESTIONS FOR MUNICIPAL PROGRAM

Ms. Boyd indicated to the Committee that they are still looking for suggestions on promotional opportunities.

COMMUNICATIONS UPDATES

This item was deferred to the next meeting.

UPDATES FROM THE COMMITTEE

This item was deferred to the next meeting.

ADJOURNMENT

The meeting adjourned at 4:43 p.m.

CHAIRMAN